maintworld

maintenance & asset management

Introduction to Maintworld

Maintworld is the only Pan-European Publication of the EFNMS (European Federation of National Maintenance Societies). It's core focus is to provide Businesses with information on leading Technologies, expertise and best practices on Maintenance and AssetManagement.

Through the combined effort of the National Main tenance Societies of the 22 Countries that comprise the EFNMS, MaintWorld is able to give maximum exposure and market representation to any Company wishing to influence Senior Decision Makers in Key Markets related to Maintenance and Asset Management. Furthermore, with our International Network of single country Associations, we constantly update our database to ensure the fact that you reach the people who count.

MaintWorld, with its Print distribution and the Digital Online version is able to thread connections between Buy ers and Sellers Globally therefore making it the most influential Publication of its kind in the Maintenance and Asset Management B2B world in Europe and beyond.

For any details in regards MaintWorld please don't hesi tate to contact me.

Kai Portman, Sales Director tel +358 (0)44 763 2573, kai@maintworld.com





Publisher

Omnipress Oy Mäkelänkatu 56 FI-00510 Helsinki, Finland info@maintworld.com

Editor-in-chief

Miss Nina Garlo tel +358 (0)50 364 6491 nina.garlo@omnipress.fi

Publication

Four issues annually

Subscriptions

Standing Order Subscription

- Subscription to European countries: fixed term order 107 EUR (standing order 85 EUR)
- Subscription outside Europe: fixed term order 139 EUR (standing order 123 EUR)
- Discounted subscription price for the members* of fixed term EFNMS 58 EUR (standing order 55 EUR)

Subscriptions can only be paid by Invoice.

- * Please note that some national maintenance societies are delivering MaintWorld to their members for free. Please check the status in your country from your maintenance society.
- * To be entitled to member discount you have to be a member of one of the national maintenance societies who is a member of EFNMS.

Advertising

Mr. Kai Portman tel +358 (0)44 763 2573 kai@maintworld.com Materials: ads@maintworld.com maintworld.com/advertise

Cancellation of Ads in writing, within 14 days from publication. The liability of errors in the journal is limited to the price of the advertisement

Themes and Publication Schedule 2019

1/2019

Publication date March 27th

Special Themes

- Energy Production & Distribution Mining Industry
- Lubrication & Bearings
- Condition Monitoring

2/2019

Publication date June 12th

Special Themes

- Asset & Maintenance management
- Infrastructure

3/2019

Publication date October 7th

Special Themes

- Oil & Gas Industry
- Reliability
- Remote monitoring &
- Diagnostics

4/2019

Publication date November 26th

Special Themes

- Process Industry
- Automation &
- Instrumentation
- Sensor Technology

Basic Themes in all Issues: Health, Safety, Environment & Quality (HSEQ) / Asset & Maintenance Management / Research, Technology, Development & Training / Applications & Techniques in Maintenance. Details are subject to change without notice.

The event calendar for extra distribution for 2019:

(do note that the list is not complete, additional fairs will be added closer to the event date)

14-17 World Energy Summit, Abu Dhabi 19-22 Intersec, Dubai 29-31 SEPEM. Douai

13-14 Maintenance Schweiz, Zurich 20-21Maintenance, Dortmund 19-21 INservFM. Frankfurt 26.28 Embedded world, Nurnberg

MAR

5-6 Maintenance, Tel Aviv 14-17 WIN, Istambul 27-28 Maintenance, Antwerp 27-29 CIPPE, Beiing 26-28 SEPEM Toulouse

1-5 Hannover Messe 8-11 IMVAC. Abu Dhabi 9-11 Maintenance Next, Rotterdam 10-11 Industry 4.0, Manchester 23-26 MIOGE O&G Moscow 8-14 Bauma

MAY

6-9 OTC, Houston 6-10 The Reliability Conference, Seattle 7-9 PCIM, Nurnberg 08-10 Ind. Automation Beijing 14-15 Industry Summit, Oulu 28-30 SPS Parma

4-6 Maintenance, Bilbao 3-6IMVAC. Antwerp 4-7 Ûgol Mining Russia 24-28 Cebit. Hannover 25-28 Sensor & Test/PCIM Nurnberg 18-20 IFSEC London 25-27 Marine Maintenance, Amsterdam 26-28 Automation Shenzen (China)

AUG

IMVAC Gold Coast (AU)

3-5 Comadem, Huddersfield N/A INT. TECH, Plovdiv 24-26 Subcontracting, Tampere

2-3 Maintenance, Krakow 7-11 MSV. Brno 7-10 SMRP Conference. Luisville, KY 8-10 SEPEM, Angiers 8-10 IT-SA, Nurnberg 10-11 Maintenance, Krakow N/A YII2017 by Bentley Systems. Singapore

12-14 Power Gen, Paris N/A Maintec, Birmingham N/A IMVAC, Orlando 11-14 Adipec, Abu Dhabi N/A SIPPE, Shanghai 26-28 SPS IPC Nürnberg

Advertisement Rates and Sizes

Advertisement Rates

2/1 Double Page 9 900 € 1/1 Full Page 5 900 € 1/2 Half Page 3 900 € Back Cover 9 900 € 2nd and 3rd Cover 7 500 €

Banners

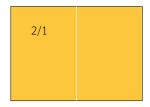
small (H240xV120 pixels) €500 (one month) or €1200 (3 months) large (H210xV580 pixels) €750 (one month) or € 1800 (3 months)

News letters

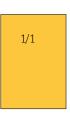
After Headline 1st position €500 2nd position €400 3rd position €300 4th position € 200 5th onwards €100

Microsite

€1000 (one month) minimum 6 month period



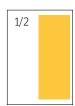
Type: 390x262 mm Trim: 420x297 mm, Page Bleed 3 mm



Type: 185x262 mm Trim⁻ 210x297 mm, Page Bleed 3 mm



Type: 185x130 mm Trim-210x145 mm. Page Bleed 3 mm



Type: 90x262 mm Trim⁻ 108x297 mm. Page Bleed 3 mm

MaintWorld is published in A4 size (210 x 297 mm) and in 4-color. Print run is in average 20,000 copies.

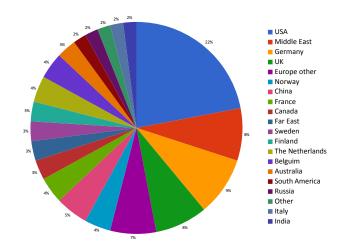
VAT will be charged where applicable. Advertisements on the digital version are hyperlinked to the relevant company websites

Our Readers & Distribution

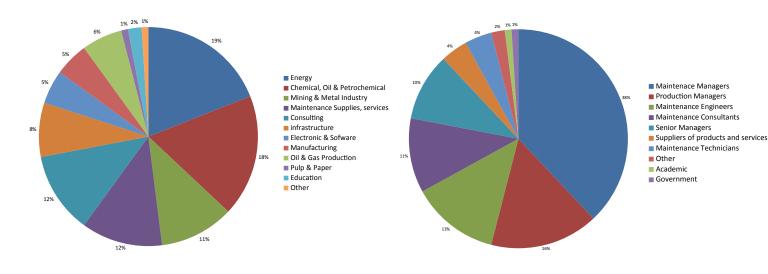
The print distribution of Maintworld is over 20,000 copies. These are sent directly to the interested party, they are also distributed at Exhibitions, Conferences and events that are directly related to our Core and "Special Theme" topics covered in the Publication.

The Digital version, which is available on both www.maintworld.com and www.efnms.org for a total of over 40 linked websites, is read around the Globe from Brazil to Japan and from Australia to the USA.

The readers of MaintWorld are C, D and VP level executives as well as Heads of R&D, Chief Engineers, Consultants, Procurement Officers and Project Developers. Please refer to the Industry breakdown chart below.



Digital version Readers by Geographical Regions.



Readers by Job Description.

In Co-operation with EFNMS, GSMP, SMRP and OPC



Readers by Industry.





